



Social Media Suggested Wording

<p>OUT AND ABOUT</p> <ul style="list-style-type: none"> Road traffic During winter months, an emergency can occur in a split second. Be the driver and not a victim. Consider wearing your seat belt and avoid driving during heavy snow or ice. Ice, snow & grit Ice and snow can get caught in your cat's fur between their toes, which can cause irritation. Salt and other chemicals used to get roads and pavements clear can also irritate your cat's paws, especially if they have any small abscesses. Freezing temperatures Your cat's fur can be the only insulation they have. They are not built to survive in the cold. If you have a long commute, consider taking your cat to work with you or to a pet care facility. Antifreeze Ethylene Glycol, an antifreeze toxin, is highly dangerous to your cat. It is colorless and tasteless, so your cat may not know they've ingested it. Antifreeze can cause potentially fatal kidney damage. 	<p>Winter hazards that could make your cat unwell</p> <p>Calling all cat owners! Cats are curious creatures and there are many winter hazards that could make them ill. Keep your cat safe by reading this infographic from our out-of-hours partner, Vets Now.</p>
<p>OUT AND ABOUT</p> <ul style="list-style-type: none"> Darkier nights Winter nights are longer and your dog's ability to survive in the cold is reduced. Make sure your dog is warm and dry, and avoid long walks in the dark. Ice, snow & grit Ice and snow can get caught in your dog's fur between their toes, which can cause irritation. Salt and other chemicals used to get roads and pavements clear can also irritate your dog's paws, especially if they have any small abscesses. Freezing temperatures Your dog's fur can be the only insulation they have. They are not built to survive in the cold. If you have a long commute, consider taking your dog to work with you or to a pet care facility. Antifreeze Ethylene Glycol, an antifreeze toxin, is highly dangerous to your dog. It is colorless and tasteless, so your dog may not know they've ingested it. Antifreeze can cause potentially fatal kidney damage. 	<p>Winter hazards that could make your dog unwell</p> <p>Ever wondered what could be dangerous for your dog during winter? Our out-of-hours partner Vets Now have created this infographic giving the lowdown on what to keep out of your dog's reach to avoid any emergencies.</p>